

Stakeholder Map



The Purpose of My Stakeholder Map

Stakeholder mapping is the model of participants and users who will be used in the decision-making process of a project.

- The Directors and Presidents of the organizations are the main stakeholders SportsLink. They are responsible for the overall management of the youth athletic programs. They manage registrations, schedules, and all other operational activities.
- The direct users are the parents of the youth, the coaches, and sometimes the players. SportsLink will benefit them by making it much easier to locate a program to register with in their area.
- The indirect users are the alumni and people in the community. They will benefit by finding scheduling and location information much easier.